

New York Nonprofits Encourage Voting

During the 2018 election season Community Votes helped seven organizations run nonpartisan voter engagement campaigns. Below is a summary of the people reached by *BMS Family Health Center*, *Catholic Charities of Chemung and Schuyler Counties*, *Henry Street Settlement*, *Neighbors Together*, *Options for Community Living*, *Phipps Neighborhoods* and *Jacob A. Riis Neighborhood Settlement*.

Community Votes Partners

4,332

3,226

685

421

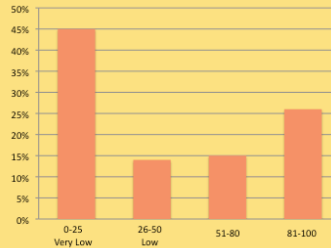
Voter Contacts

- 4,332 contacts with potential voters
- 3,226 calls & cards to remind people to vote
- 685 pledges to vote
- 421 registrations

Contacts by Voting Propensity

59% of people contacted have low scores

Voting propensity measures a person's likelihood of voting. The score is based on their history of voting. The higher the score the more likely someone will vote.



Contacts, by Income

Less than \$20,000	= 29%
\$20,000 to \$30,000	= 30%
\$30,000 to \$50,000	= 18%
\$50,000 to \$75,000	= 10%
\$75,000+	= 13%

1,106

In 2018 Community Votes partners registered and got pledges to vote from 1,106 people. Of these, 944 (85%) were successfully matched with the Board of Election's voter file.

Voter Contacts, by Age

18 to 24	= 19%
25 to 39	= 31%
40 to 59	= 31%
60+	= 19%

During the 2018 Election seven nonprofits partnered with *Community Votes* to encourage their staff, participants and community members to vote. In Spring 2019 more data will be available on the turnout rates of these voters

Want to learn more?

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communityvotes.org

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