

# Community Votes

## 2021 Results

People without a history of voting do not get phone calls, texts or mail to remind them to vote. Campaigns with limited resources contact likely voters. In 2021, the Asian-American Federation and Community Votes changed this dynamic.

Eight members of the Asian American Federation took part in a train-the-trainer program focused on New York City's 2021 election. The voters reached through this program turned out for the primary election at a **15% higher** rate than citywide voters. This is impressive because 92% of the people contacted by this effort are tagged as low propensity voters, a number based on their history of voting. Data is not yet available for the General Election.

## 8 Nonprofit Partners

Caribbean Equality Project, Hamilton Madison House, Korean Community Services, National Federation of Filipino American Associations, SAPNA, South Queens Women's March, Taiwanese American Professionals and YWCA

## 1 Support Organization Community Votes

## 1 Training Partner Asian American Federation

## Nonpartisan Outreach



113 postcards



145,113 texts sent



95,701 texts received

## 2022 Plans

With generous support from the Charles H. Revson Foundation, Community Votes will be running a train-the-trainer program with the Literacy Assistance Center. The overall aim is to increase the number of adult literacy students who vote in the up-coming 2022 midterm elections.